

JERSEY WANDERERS FOOTBALL CLUB

DEVELOPMENT PLAN
2022-2025

Our Club. Our Community.



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OUR CLUB VISION

VISION

to be the leading and most desirable football club in Jersey, both on and off the field



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OUR CLUB MISSION

MISSION

- to merge competitive spirit, skill and fair play
- to provide football in a safe and friendly environment
- to bring our community closer to the club



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OUR CLUB VALUES

ON THE PITCH

- encourage all players to play to the best of their own ability
- promote positive behaviour and respect for everyone
- celebrate our successes and accept defeat with dignity

OFF THE PITCH

- have pride in being part of the JWFC community
- offer a challenging but supportive environment
- facilitate pathways for long-term involvement



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OUR CLUB CULTURE

THINK

- inclusive
- passionate
- dedicated
- community
- positive
- committed

FEEL

- respected
- friendly
- family club
- safe
- open/welcoming
- supportive



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OUR CLUB AIMS

AIMS

- 1 - to provide a seamless pathway between minis, junior and senior football which support the skills to reach every player's potential**
- 2 - to actively promote and market the club, internally and externally, to increase our local profile**
- 3 - to improve long-term financial stability**
- 4 - to implement a long-term facilities strategy**
- 5 - to ensure the club has the appropriate legal and governance structure to allow the successful and effective operation of club offer**
- 6 - to ensure the club has the right people in place to operate effectively and that volunteers feel supported and valued**
- 7 - to ensure that all members of our club can enjoy football in a high quality, safe environment that is free from abuse**
- 8 - to positively contribute to the wider community, on and off the field**



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AIM 1 - GROWTH AND RETENTION

to provide a seamless pathway between minis, junior and senior football which support the skills to reach every player's potential

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Retain all existing teams	All existing teams retained through annual planning process and workforce feel supported and valued	Annually/Monthly	£5,100 (JFA Fees) £8,000 for kit and equipment
Ensure all players have a clear pathway to continue playing football for JWFC	Maintain male/female/disability offer. Expand offering through minis, junior and senior levels as appropriate to demand	Annual	£1,000 for new kit every 4 years

AIM 2 - LOCAL PROMOTION

to actively promote and market the club, internally and externally, to increase our local profile

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Update club website to reflect current football offering and relevant governance information	Website updated weekly	Ongoing	?
Issue media releases to promote good work and standards achieved within the Club	Minimum of one media release issued per month	Monthly	Nil
Run a club-wide annual awards event to recognise and celebrate successes	Whole club end of season event held in April/May each year	Annual	£500
Use 'around pitch' advertising board to promote Club sponsors and RESPECT campaign	All advertising space is sold/utilised	Annual	£2,000 (income)
Communicate with all members via email at least three times a year (start of season, christmas break, end of season)	Club, JFA & FA information is communicated and available for all members	Ongoing	Nil

AIM 3 - ENSURING SUSTAINABILITY

to improve long-term financial stability

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	INCOME
Secure lead Club sponsor for season 2022/23+	Lead Club sponsor secured	Annually	£50,000
Improve smaller income revenues	Secure pitch board sponsorship, kit sponsors, hiring of club house for functions, Club fundraisers	Quarterly	£10,000
Host Club fundraising events	A minimum of three fundraising events held per annum	As required	£3,000

AIM 4 - DEVELOPING OUR HOME

to implement a long-term facilities strategy

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Manage and maintain facilities to an acceptable standard	Facilities are kept to an acceptable standard for training and matchdays	Ongoing	£18,000
Carry out regular pitch and equipment maintenance	Weekly inspections and works undertaken as required	Weekly	Inc. in above
Implement a pitch renovation programme during the off-season	Pitch renovation programme completed	Annual (May/June)	Inc. in above
Provide indoor/all-weather training facilities for teams during winter months	Appropriate facilities secured for use between November - March	Annual	£14,000
Produce a long-term facilities development plan	Review use of JTC Park and detail future requirements	September 2022	£1,000

AIM 5 - RUNNING OUR CLUB

to ensure the club has the appropriate legal and governance structure to allow the successful and effective operation of club offer

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Board and Club committee have the appropriate delegates and skill sets to oversee the governance and day-to-day running of the Club in accordance with Mem & Arts, Club and FA/JFA Rules	Annual review of volunteer skill set and election as required to meet the demands of the Club	Annual	Nil
Club operational affairs are managed through the Operations Committee, with support of the rest of the organisation structure	Operations Board meets monthly and reports progress and any issues to JTC Board	Monthly	Nil
Monthly updates and annual accounts are produced & reviewed	Audited Accounts approved at AGM	Monthly/Annual	Audit Fees
All teams affiliated with the JFA by 1 st July each year	All teams affiliated each year	Annual	£800
JTC Park fees and administration costs paid on time, sponsorship fees billed and player subscriptions collected	Paid when due	Annual	As issued
Adhere to Licensing rules and regs with annual inspection	Licence renewed annually	Annual	

AIM 6 - WORKFORCE DEVELOPMENT

to ensure the club has the right people in place to operative effectively and that volunteers feel supported and valued

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Recognise and reward workforce by providing CPD, expenses and JWFC kit	All workforce supported appropriately	Annual	£8,000 P/A
Ensure all Club Officials are registered on FA IT Systems	All Officials listed and quarterly audit undertaken	Quarterly	Nil
All coaches and relevant volunteers have valid Safeguarding qualifications, Criminal Record Check and achieve FA Playmaker training as a minimum	All Officials listed and quarterly audit undertaken	Quarterly	£400 P/A
All Club Officials to have clear job roles and all workforce sign and agree to Codes of Conduct	Identify and appoint each role as required to allow the successful operating of the Club	Annual	Nil
Club, Officials and Management records are up to date	Update WGS on a regular basis and check information quarterly	Quarterly	Nil

AIM 7 - RAISING STANDARDS

to ensure that all members of our club can enjoy football in a high quality, safe environment that is free from abuse

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Achieve and retain two star EFA status	EFA status achieved	June 2022	Nil
Follow all FA guidelines and procedures regarding Club Welfare and work with the JFA to receive up to date training and support	All FA guidelines and procedures followed CWO meets JFA WO on Quarterly basis	Annual Quarterly	Nil
Codes of Conduct are in place and well communicated	Codes of Conduct published and communicated to coaches, players, parents, and supporters on an annual basis	Annual	£100
Support The FA Respect programme	Respect posters displayed, players briefed before each match, RESPECT a standing item on Operations Board meetings, zero tolerance of abuse towards referees	Ongoing	Nil

AIM 8 - CONTRIBUTION TO THE COMMUNITY

to positively contribute to the wider community, on and off the field

OBJECTIVE	ACHIEVEMENT TARGETS	TIMESCALE	COSTS
Run an annual Minis tournament in conjunction with the JFA	Annual Tournament held	Annual	Nil
Communicate the Club values, policies and codes of conduct to all coaches, parents, players and supporters via sign-on information packs, website and communications	Information checked and updated as required and made available to all members	Annual	£500
Support the JFA COE/PDC	Quarterly meeting with JFA FDM	Quarterly	Nil
Provide regular and relevant CPD opportunities for all club members	Members access events supported by Club links and JFA opportunities	Annual	Nil
Facilitate players to participate in age appropriate competitions and tournaments	Entering local league structure and local, inter-island and mainland tournaments	Annual	£2,000

OUR FOOTBALL OFFER



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	Male	Female	Disability	Total
Adult Football 18+	Senior First Senior Reserves	Senior First		approx. 400 JWFC players
Junior Football 12-17	U18 U16 U15 U14 U13 U12	U15 U14 U13 U12	Frame Football	
Minis Football 4-11	U11 U10 U9 U8 U7 U6 U5	U11 U10 U9 U8 U7 U6 U5		